

Build to rent

WELCOME TO THE UK'S FURNISHING SPECIALISTS



getfullyfurnished



Get to know us

Get Fully Furnished was founded in 2007 by Ronnie Kennedy and Chris Kidd. With 13 years experience of furnishing interiors for the property market, GFF are experts at turning empty rooms into elegant homes.

We're a one-stop shop for all your interior needs. From first concepts to finishing touches, we provide furniture, window coverings, flooring options, lighting and a whole lot more besides.

By combining contemporary designs with our seamless installation service, we know how to get the best from any budget. Put simply, GFF will maximise your ROI.

This brochure is intended to be a quick and easy introduction to our Build To Rent offering. We know nothing beats a good chat regarding details, however, so please get in touch for more information.

“We’re here for you, to provide a tailored service for your needs.”

RONNIE KENNEDY

“We have the products and people to make it happen.”

CHRIS KIDD

The answer to your BTR needs

At GFF, we know the importance of interior design, so naturally we know how crucial it is to the success of a BTR development. The right furniture, fittings, fine details: they catch the eye and help your property to stand out in an often crowded market. This in turn generates engagement, boosts occupancy levels and enables top-tier rental rates.

For us, every project is an individual enterprise, a one-of-a-kind scheme that deserves tailored choices to match its distinctive personality. Get Fully Furnished gets to know the development's neighbourhood and grasps your target market, so that whatever price bracket is in play, we can offer effective designs to build interest and stimulate sales.

From each apartment to all communal zones, our BTR service is flexible to suit projects of any size and scope. In terms of timescales, we're quick off the mark but appreciate that hold-ups can happen on site, so we're both agile and adaptable. Above all though, we know that today's living spaces must be both attractive and pragmatic, welcoming for residents and friendly to the environment. With GFF, you're fully covered.



Our BTR beliefs

Get Fully Furnished are far more than furniture suppliers.

First-class interior design doesn't just fill a space, it binds a place, creates a desired ambience and delivers a sense of identity. Be it maximum comfort or minimalism, clean lines or pure luxury, vintage touches or vibrant colours, retro chic or uber-modern, GFF will listen to you, look at the best options, then create the home that your tenants want. To do so, our methodology sticks to a handful of simple ideas and beliefs.

Designs must be alive to those who'll live there.

We create interiors that match the requirements of the residents you're aiming for.

Products must stand the test of time.

Looking good's one thing but knowing that furnishings must be long-lasting too, we take care to source durable choices.

High-class interiors allow for high-end rates.

Our designs have a deluxe feel, which means that premium rates feel appropriate.

Furnishings to fall in love with.

Our products and furniture are a cut above, so when tenants see them they'll be asking where to sign.

Property promotion should be a team sport.

We use our design skills and social media following to promote our work and your development.

With GFF on the job, the pressure's off you.

We know the characteristics and quirks of the property market, so we use our expertise to make your life easier.



Sourcing the best



Over the years GFF has amassed a large and versatile supply chain of furniture and homeware manufacturers from around the globe.

Our directors, Ronnie and Chris, have travelled the world from the Far East to Scandinavia and the rest of Europe, and of course a bit closer to home within Britain. Our intrepid spirit has seen us build many strong relationships and greatly increase our supplier options.

Ultimately, however, it's benefited our customers, by keeping us on-trend and bringing new and exciting ranges to the fore. We always look for more local solutions when it's practical to do so, using UK manufacturers and importing from Europe when we can. Yet our international contacts and connections mean that reliable supplies can be sourced from further afield, whenever a project demands it.



Working the GFF way

At GFF, from the visuals we create to the vans that bring the gear, we dedicate our extensive skills and knowhow to delivering the best service for you, whatever the scale of your project and whenever you need it done.



Concepts & design

We're very happy to work with your designers and architects, to understand the vision for your development and help it become a reality.



Delivery, assembly & installation

Our account manager will liaise with your site managers to arrange a seamless delivery process. GFF's highly skilled installation team are all CSCS qualified, so everything is assembled and placed into position with great care and attention to detail.



Importing & warehousing

Having sourced robust and stylish products from near or far, all items are delivered to our well-situated warehouse to be quality checked by our in-house team.



Aftercare & maintenance

Once initial installation is complete, you can rely on our team for continued support. Having delivered to the rental market for many years, we appreciate that occasional issues with furniture can occur. In the unlikely event that this happens, we always rectify the situation swiftly and professionally. It's also worth noting that our replenishment service is a key tool for any future furniture asset management requirements.



How GFF stays green



WASTE MANAGEMENT

Our target is to send zero waste to landfill.



UK MANUFACTURING

We use our UK supply chain as much as practically possible.



ON-SITE RECYCLING

Our recyclables go straight into our very own skips.



SUSTAINABLE PRODUCTS

We source furniture made from environmentally friendly materials.

Going forward, when GFF replaces old items like sofas, we plan to use a range of local tradespeople to re-upholster items and give them a new lease of life, thereby saving them from landfill sites. We'll also work with specialist companies to recycle old mattresses and reuse various components, rather than seeing them thrown away. We already work closely with Barnardo's in Glasgow and Edinburgh, donating various items to them that may be a touch tired, but are still clean, comfortable and useful.

We've got your windows covered



Get Fully Furnished can look after your window coverings – whether it's made-to-measure curtains and voiles or Venetian, Roman or roller blinds, we have an extensive range of options available in many colours and styles. This can be a key part to finishing your space off.

All our window coverings are of the highest standard. We hold a full sample range of fabrics and finishes. Our skilled installation team looks after the measuring and fitting by attending the site to gather the required sizes. We can fit single to multiple properties to full scale BTR & student accommodations.

We work with property developers, letting agents, PBSA, estate agents and BTR operators and ensure a smooth process is provided from start to finish. All our window coverings are made in the UK and meet BS EN 13120 and also conform to child safety standards.



Meet the GFF team



CHRIS KIDD
DIRECTOR/HEAD OF BTR

Chris has been with GFF from the very start and has understood the value of great interior design for even longer. Tenants' welfare has always been a guiding principle too, having been an account manager for letting agents and developers across Scotland. Whether he's dealing with new enquiries or delivering furniture packages, Chris has a finger in every part of the GFF pie. Now, having attended forums, researched trends and watched the sector grow in England, Chris is eager to see Get Fully Furnished become the go-to name for BTR projects in Scotland and beyond.



RONNIE KENNEDY
DIRECTOR

Ronnie is a co-founder of GFF, along with Chris. He has extensive experience of the property market and over the years has brought this to bear through his talents for interior design, project planning and team building. As he and Chris watched GFF grow, the burgeoning BTR sector became a natural source of interest. Ronnie recognised how competitive the BTR category had become and that having on-trend interiors – influenced by the latest ideas, fashions and themes – was an essential factor for its marketplace. He believes it's paramount for BTR developers to provide spaces which welcome and inspire potential clients.

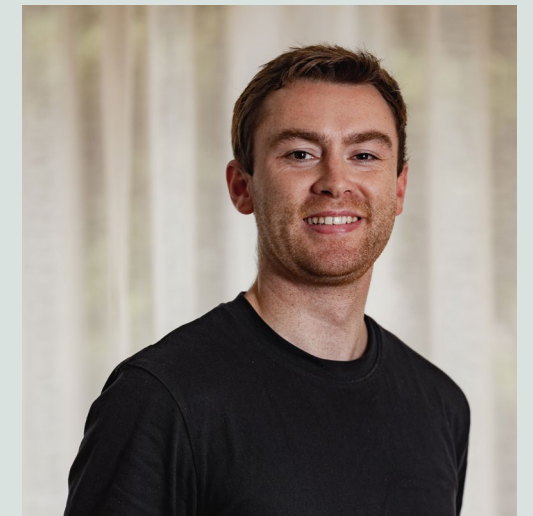
CLAIRE MURRAY
INTERIOR DESIGNER

Claire began her career as a textile designer in London before working her way into the interiors industry. She joined the GFF team in 2019 and applies all her valuable design experience to consultations with clients, taking them right through the process from initiation to installation. Claire's love of design and creativity stems from living abroad at a young age, which continues to influence her work as she enjoys learning from different cultures, art and photography.



STEPHEN FLYNN
INSTALLATION MANAGER

Stephen has always been involved in the furniture industry. He joined an office furniture supplier at the age of 17, quickly learned the ropes and was involved in delivering large-scale installations for the likes of BAE Systems and Scottish Power. Stephen joined the GFF team in 2016 and brought with him a wealth of experience to strengthen our group. He's a 'jack-of-all-trades' who puts everything into each task he is given.





The Bath House, Birmingham

Scale : 346 Units

Client : EDR REIM

Detail : The GFF team were appointed to furnish these incredible new build apartments in the heart of Birmingham's city centre. We came up with 2 contemporary furniture packages that would suit the target rental market using black occasional furniture with pops of colour on the sofas and beds with vibrant velvet fabrics. Part of this project was to create 2 show homes as part of the pre-marketing of the building which helped secure a number of leases prior to the apartments being furnished.





Dalian House, Glasgow

Scale : 92 units

Client : Maven Capital/Calmont

Detail : We were appointed to furnish this historic office building that was transformed into 92 stylish apartments for the rental market. We designed 2 different looks for this project changing things up through sofa and accent chair upholstery and bringing in warm oaks which created a nice flow from ground floor. We also installed window coverings to each apartment along with procuring all the FF&E for the ground floor amenity space. The marketing and show home suite was designed to reflect the desires of the local market whilst providing an area to hold meetings and viewings for the leasing team.





Minerva Square, Finnieston, Glasgow

Scale : 113 Units

Client : Edmond De Rothschild REIM (UK)

Detail : Get Fully Furnished were appointed to design and install the furnishings throughout the development of 1,2 & 3 bedroom apartments. We opted for a luxurious look and feel for each apartment with gold accents and velvet upholstery to incorporate the West End surroundings the development sits within.





Love Loan, George Square, Glasgow

Scale : 12 Units

Client : Mac Mic Group

Detail : Get Fully Furnished were appointed the design & installation of furnishings throughout this carefully refurbished historic building which sits on the corner of George Square. With the high ceilings and generously sized rooms we incorporated marble, dark woods, and tan leather to achieve a New York loft look and feel throughout each apartment which consists of 1,2,& 3 bedrooms.





Steads Place, Leith, Edinburgh

Scale : 100 Units

Client : Edmont De Rothschild Asset Management

Detail : We were appointed to procure and furnish 100 apartments in an exceptional new development in the heart of Leith Walk. To suit the modern aesthetic and provide variety, we created two distinct furniture package styles. Both featured light oak finishes paired with forest green and taupe upholstery, evoking a calm and cohesive atmosphere throughout. Our team successfully furnished all 100 properties within just three weeks, executing a seamless delivery and installation process that ensured efficiency without compromising on quality.





Testimonials

“Get Fully Furnished provide the perfect mix of quality contemporary furniture and on trend styling and their attention to detail is on point. The customer service we’ve received from inception to completion really is first rate and makes the whole team a real pleasure to work with.”

LIANA CANAVAN
SALES DIRECTOR, CALA HOMES WEST

“I have used Get Fully Furnished for a number of years now and their service is exemplary and the packages are superb, whatever budget they are tailored to. I have no doubt that they have helped maximise the rental return for the client for each property. I would highly recommend them and look forward to many more years of working with them.”

LEE HARDY
SENIOR ASSOCIATE, TAY LETTING

“We have been working with Chris, Ronnie and the team for a couple of years and have been setting up block BTLs with furniture in London for 15 or so years, so we are seasoned. We only work with partners that make our life easier and align with our values. Our business model is turnkey for both our portfolio and clients, and we have no problem being hands-off and trusting these guys implicitly to go above and beyond, which they do with consistency; trust has been hard-earned and subsequently, our loyalty gained for doing every aspect of their business right.”

GERAINT RICHARDS
DRAGON DEVELOPMENTS & DRAGON SUITES

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